

Flower Embroidered Purse

Technique:	Machine Embroidery, Sewing, Fabric Crafting
Designed By:	Linda Turner Griepentrog
Skill Level:	Intermediate
Crafting Time:	An evening
Finished size:	7" x 10" (17.78cm x 25.40cm)

Featuring Coats® Machine Embroidery Thread

Personalize this cute shoulder bag with the embroidery design of your choice—from flowers to funky. The rigid frame keeps the bag in shape and a snap-off strap quickly converts it to a clutch if you choose.

Supplies

- Coats® Machine Embroidery Threads
- Coats Dual Duty XP® All-purpose Thread
- ¾ yd (34.29cm) outer fabric
- ⅓ yd (30.48cm) lining fabric
- ⅓ yd (30.48cm) fusible interfacing or fusible fleece*
- Two ½" (1.27cm) swivel hooks
- 7" (17.78cm) snap purse frame**
- Machine embroidery design
- Embroidery machine
- Tear-away stabilizer
- Textile glue
- Screwdriver or awl

*Depending on your choice of outer fabric, and if you want a soft bag, choose one or the other.

**The featured frame is an 18cm Jelly Clip Frame from Lecien. Purse frames are available in metal or plastic, and many come with patterns. Shapes and sizes vary and you will need to adjust the bag body pattern to fit, but the construction process is the same.

TIP: If you don't have an embroidery machine, consider hand work, appliqué or some other type of surface embellishment, or let a great fabric speak for itself.

Cutting

From outer fabric, cut:

- (1) bag body, for back
- (1) rectangle, 10" x 14" (25.40cm x 35.56cm), for bag front
- (1) strip, 2" x 38" (5.08cm x .96m), for strap

From lining fabric and fusible interfacing, cut:

- (2) bag body

Note: Seam allowances are ¼" (.64cm).

Embroidery

1. Using the bag front rectangle, trace the outline of the bag body onto the right side, including the dart positioning and allowing some margin around the perimeter for hooping. Follow the embroidery instructions with your machine to center and stitch a motif on the fabric, backing the design area with tear-away stabilizer.
2. Remove the stabilizer and cut out the bag front.

Assemble the Bag

1. Fuse the interfacing to the bag body front and back. Mark the lower corner darts on the interfacing.
2. Fold and stitch the marked corner darts in each bag front and back. Press in opposite directions for the front darts and back darts.
3. With right sides together, stitch the bag front and back together around the lower curved edge, nesting the darts. Press the seam open.
4. Repeat steps 2-3 for the bag lining.

5. With right sides together, slip the lining into the outer bag matching the upper curved edges and side seams. Stitch around the upper edge, leaving a 3" (7.62cm) opening in the center of the back. Backstitch at each end of the opening.
6. Trim the seam and clip the area around the side seam curves.
7. Turn the bag right side out through the opening. Press the edges to shape, turning in ¼" (.64cm) on the opening edges.

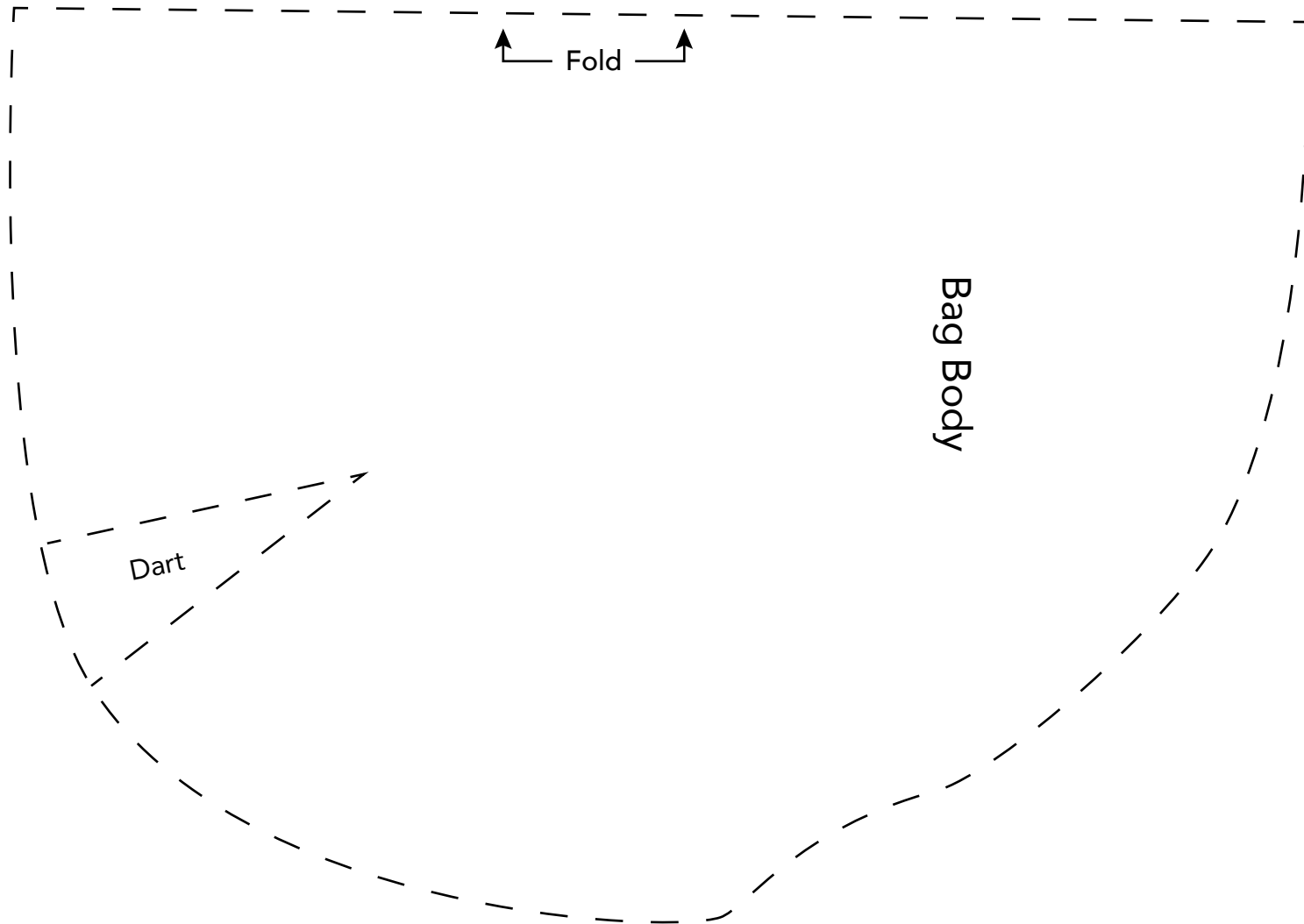
Assemble the Frame

1. Work with only one side of the frame at a time and allow the glue to dry thoroughly before working with the second side.
2. Protect the work surface to avoid errant glue mess.
3. Open the frame widely and note the hinge direction. Carefully squirt the glue into the channel on one side of the purse frame and allow to sit for the required amount of time, depending on the glue brand.
4. Mark the centers of each upper bag section. Matching the center to the frame center, slip the bag body upper edge into the glued channel and push it as far up as possible using a flat screwdriver or awl tip. Work from the center outward pushing and easing the upper bag edge into the channel. There will be a small amount of extra length at the hinge area. Continue to push and ease until the entire side is complete. Check the outer and inner bag for any missed areas.
5. Using twine or small cord that comes with the purse frame, shove it into the channel as far as possible, using the screw driver for leverage.
6. Set the bag aside and let the glue dry completely before handling.
7. Repeat steps 3-6 on the opposite side of the bag, noting that side two is a little trickier to access once side one is done.



Assemble the Strap

1. Press the strap in half lengthwise, then open and press both long edges to the center crease.
2. Refold the strap to be ½" (1.27cm) wide. Press.
3. Edgestitch both long edges of the strap.
4. Thread the strap end through the swivel hook loop, and sew across. Repeat for the second end, being careful not to twist.
5. Clip the strap onto the bag loops.



This square should
measure 1" x 1"
(2.54cm x 2.54cm)
when printed.

*** Measure templates before cutting to confirm printing at 100%***